



Kids Matter
Charity Ball
10 Year Diamond
Anniversary Celebration

Friday, February 17, 2017
Southlake Hilton





Dear Friends of Kids Matter,

BECAUSE OF YOU, KIDS MATTER IS CELEBRATING OUR 10 YEAR ANNIVERSARY!

In 2006, Kids Matter set the mission to help children in need through programs that empower them and enhance their lives. From the beginning we saw an overwhelming number of disadvantaged children in need of clothes, food, school supplies and educational programs. Our vision then and now is simply to help all children in need.

The journey over the last 10 years has been challenging yet very rewarding. Kids Matter has grown into an organization that annually provides thousands of children:

- New clothes, shoes, and backpacks with books for school
- New books through a national program in partnership with the Barbara Bush Foundation for Family Literacy
- Backpacks filled with supplies and distributed nationally in partnership with The Ryan Palmer Foundation
- Education programs in partnership with Heart of a Champion
- Supplies to children through other charitable organizations

From the start, our ability to serve these children was made possible by individuals who gave generously through their financial support and volunteer time. It is with great gratitude and appreciation that we honor you. Without the commitment of our Sponsors, Corporate Partners, Board Members, and Volunteers, these children would not have benefited.

So many great relationships have been built and countless memorable experiences have been realized over the last 10 years. We look forward to the future as we expand our services and programs to serve the thousands of children still in desperate need of our assistance. However, in order to reach them, we need your help.

We have included information that describes how you can participate and support the Kids Matter Charity Ball which is our annual fund raising event. The Charity Ball will be held on February 17, 2017 at Southlake Hilton Hotel, featuring Emerald City Band. We invite you to continue to partner with us and show your support.

Because all Kids Matter, together we can positively impact their future.

Mike Parham
Chairman of the Board

Gracie Thoennes
Charity Ball Chairman

Marti Conner
President and Chief Executive Officer

Sponsorship Opportunities

Diamond Sponsor: \$100k

- Exclusive custom designed package offering maximum brand name exposure

Platinum Sponsor: \$75k

- Prominent branding in all Charity Ball printed materials
- Prominent banner ad on Charity Ball website with website link to your business
- Branding on Kids Matter Website with website link to your business
- Full page ad in Charity Ball program (premium placement)
- Prominent branding on sponsor recognition signage in select areas throughout the event
- Branding in all advertisement(s) promoting the Charity Ball
- Promotion in media press kit and social media
- Two tables of 10 seats each at Charity Ball
- Five hotel rooms at the Southlake Hilton
- Inclusion of business give-away item in Charity Ball swag bag given to all guests
- VIP party invitations for 8 (plus guests) and recognition at the event
- Invitations to all Kids Matter events throughout the year

Gold Sponsor: \$50k (three sponsorships available)

- Branding in all Charity Ball printed materials
- Banner ad on Charity Ball website with website link to your business
- Branding on Kids Matter Website with website link to your business
- Full page ad in Charity Ball program
- Logo on sponsor recognition signage in select areas throughout the event
- Branding in all advertisement(s) promoting the Charity Ball
- Inclusion of business give-away item in Charity Ball swag bag given to all guests
- One table of 10 seats at Charity Ball
- Three hotel rooms at the Southlake Hilton
- VIP party invitations for 6 (plus guests) and recognition at the event

Silver Sponsor: \$40k (three sponsorships available)

- Branding in all Charity Ball printed materials
- Banner ad on Charity Ball website with website link to your business
- Branding on Kids Matter website with website link to your business
- Branding in all advertisements promoting the Charity Ball
- Half page ad in Charity Ball program
- Logo on sponsor recognition signage in select areas throughout the event
- One table of 10 seats at Charity Ball
- VIP party invitations for 4 (plus guests) and recognition at the event

Bronze Sponsor: \$25K (three sponsorships available)

- Branding in all Charity Ball printed materials
- Branding on Charity Ball website with website link to your business
- Branding on Kids Matter website with website link to your business
- Quarter page ad in Charity Ball program
- Logo on sponsor recognition signage in select areas throughout the event
- One table of 10 seats at Charity Ball
- VIP party invitations for 2 (plus guests) and recognition at the event

Sponsorship Opportunities

Band Sponsor: \$10k (one sponsor)

- Branding in Charity Ball program
- Branding on Charity Ball website with website link to your business
- Branding on Kids Matter website with website link to your business
- One table of 10 seats at Charity Ball
- Sponsor recognition signage in select areas throughout the event
- Sponsor recognition signage on band stage
- VIP party invitations for 2 (plus guests) and recognition at the event

Registration & Check-out Sponsor: \$8k (one sponsor)

- Branding in Charity Ball program
- Branding on Charity Ball website with website link to your business
- Branding on Kids Matter website with website link to your business
- Sponsor recognition signage in select areas throughout the event
- Sponsor recognition signage at registration and check-out
- 4 seats at Charity Ball
- VIP party invitations for 2 (plus guests) and recognition at the event

Mobile Bidding Sponsor: \$6k (one sponsor)

- Branding in Charity Ball Program
- Branding on Charity Ball website
- Branding on Kids Matter website
- Sponsor recognition signage in select areas throughout the event
- Organization logo on every phone used for mobile bidding
- 2 seats at Charity Ball
- VIP party invitation

Ballroom Sponsors: \$5k (multiple sponsorships available)

- Branding in Charity Ball Program
- Branding on Charity Ball website
- Branding on Kids Matter website
- Sponsor recognition signage in select areas throughout the event
- Sponsor recognition signage at registration and check-out
- 2 seats at Charity Ball
- VIP party invitation

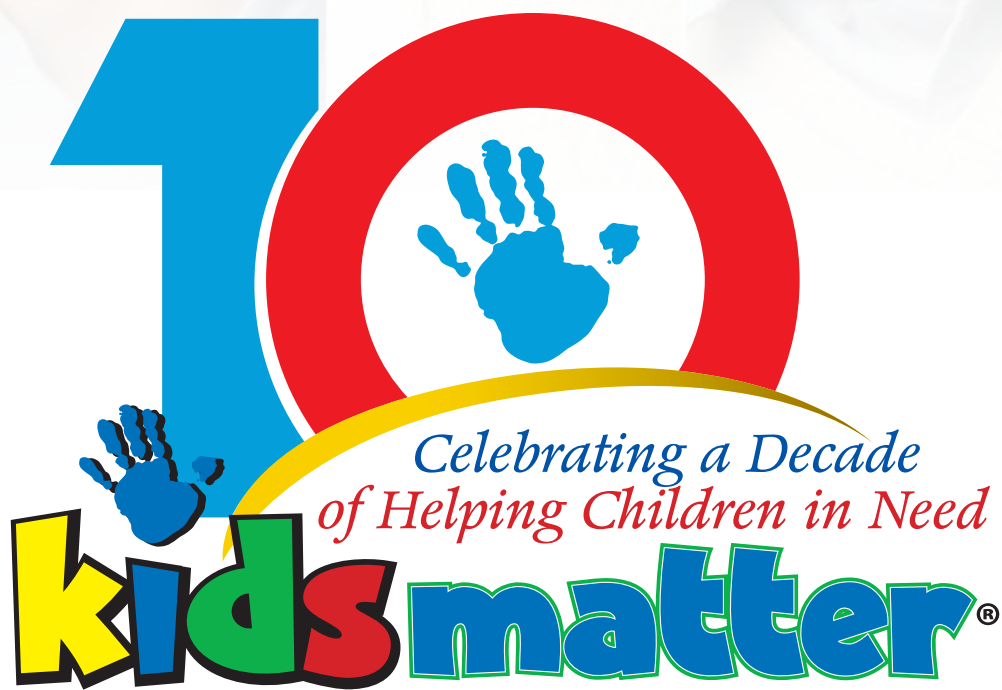
Dining Tree Sponsor: \$5k (one restaurant sponsor*)

- Branding in Charity Ball program
- Branding on Charity Ball website
- *\$5k in dining gift certificates or \$5k donation
- Prominent sponsor recognition signage at designated event area

Additional Sponsor Opportunities:

- Branding in Charity Ball program and sponsor recognition signage at event
- Branding on Charity Ball website

Auctioneer \$4k | Champagne \$4k | Dessert \$4k | Luxury Auction \$4k
Passed Hors D' oeuvres \$3k | Silent Auction Entertainment \$3k | Cigar Bar \$3k
Volunteers \$3k | Valet \$3k



Today's kids. Tomorrow's future





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