



SPONSORSHIP OPPORTUNITIES 2021



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: \$75K

- ▶ Prominent banner ad on Charity Ball website with website link to your business
- ▶ Branding on Kids Matter website with website link to your business
- ▶ Full page ad in Charity Ball program (premium placement)
- ▶ Prominent branding on sponsor recognition signage in select areas throughout the event
- ▶ Branding in all advertisement(s) promoting the Charity Ball
- ▶ Promotion in and social media
- ▶ Two tables of 10 seats each at Charity Ball
- ▶ Five hotel rooms at the Southlake Hilton
- ▶ Inclusion of business give-away item in Charity Ball swag bag given to all guests
- ▶ VIP party invitations for 8 (plus guests) and recognition at the event
- ▶ Invitations to all Kids Matter events throughout the year

GOLD SPONSOR: \$50K (THREE SPONSORSHIPS AVAILABLE)

- ▶ Branding in all Charity Ball printed materials
- ▶ Banner ad on Charity Ball website with website link to your business
- ▶ Branding on Kids Matter website with website link to your business
- ▶ Full page ad in Charity Ball program
- ▶ Logo on sponsor recognition signage in select areas throughout the event
- ▶ Branding in all advertisement(s) promoting the Charity Ball
- ▶ Inclusion of business give-away item in Charity Ball swag bag given to all guests
- ▶ One table of 10 seats at Charity Ball
- ▶ Three hotel rooms at the Southlake Hilton
- ▶ VIP party invitations for 6 (plus guests) and recognition at the event

SILVER SPONSOR: \$40K (THREE SPONSORSHIPS AVAILABLE)

- ▶ Branding in all Charity Ball printed materials
- ▶ Banner ad on Charity Ball website with website link to your business
- ▶ Branding on Kids Matter website with website link to your business
- ▶ Branding in all advertisements promoting the Charity Ball
- ▶ Half page ad in Charity Ball program
- ▶ Logo on sponsor recognition signage in select areas throughout the event
- ▶ One table of 10 seats at Charity Ball
- ▶ VIP party invitations for 4 (plus guests) and recognition at the event

BRONZE SPONSOR: \$25K (THREE SPONSORSHIPS AVAILABLE)

- ▶ Branding in all Charity Ball printed materials
- ▶ Branding on Charity Ball website with website link to your business
- ▶ Branding on Kids Matter website with website link to your business
- ▶ Quarter page ad in Charity Ball program
- ▶ Logo on sponsor recognition signage in select areas throughout the event
- ▶ One table of 10 seats at Charity Ball
- ▶ VIP party invitations for 2 (plus guests) and recognition at the event

FRIENDS OF KIDS MATTER

\$1000

\$750

\$500

\$250

\$100

SPONSORSHIP OPPORTUNITIES

BAND SPONSOR: \$10K (ONE SPONSOR)

- › Branding in Charity Ball program
- › Branding on Charity Ball website with website link to your business
- › Branding on Kids Matter website with website link to your business
- › One table of 10 seats at Charity Ball
- › Sponsor recognition signage in select areas throughout the event
- › Sponsor recognition signage on band stage
- › VIP party invitations for 2 (plus guests) and recognition at the event

REGISTRATION & CHECK-OUT SPONSOR: \$8K (ONE SPONSOR)

- › Branding in Charity Ball program
- › Branding on Charity Ball website with website link to your business
- › Branding on Kids Matter website with website link to your business
- › Sponsor recognition signage in select areas throughout the event
- › Sponsor recognition signage at registration and check-out
- › 4 seats at Charity Ball
- › VIP party invitations for 2 (plus guests) and recognition at the event

MOBILE BIDDING SPONSOR: \$6K (ONE SPONSOR)

- › Branding in Charity Ball Program
- › Branding on Charity Ball website
- › Branding on Kids Matter website
- › Sponsor recognition signage in select areas throughout the event
- › Organization logo on every phone used for mobile bidding
- › 2 seats at Charity Ball
- › VIP party invitation

BALLROOM SPONSORS: \$5K (MULTIPLE SPONSORSHIPS AVAILABLE, OR ONE AT BRONZE LEVEL)

- › Branding in Charity Ball Program
- › Branding on Charity Ball website
- › Branding on Kids Matter website
- › Sponsor recognition signage in select areas throughout the event
- › Sponsor recognition signage at registration and check-out
- › 2 seats at Charity Ball
- › VIP party invitation

DINING TREE SPONSOR: \$5K (ONE RESTAURANT SPONSOR*)

- › Branding in Charity Ball program
- › Branding on Charity Ball website
- › *\$5k in dining gift certificates or \$5k donation
- › Prominent sponsor recognition signage at designated event area
- › 2 seats at Charity Ball

ADDITIONAL SPONSOR OPPORTUNITIES:

- › Branding in Charity Ball program, sponsor recognition signage at event
- › Florals Silent Auction Room \$4k | Florals Ballroom \$4k | Florals VIP tables \$4k
- › Auctioneer \$4k | Champagne \$4k | Dessert \$4k | Luxury Auction \$4k |
- › Passed Hors D' oeuvres \$3k Silent Auction Entertainment \$3k | Cigar Bar \$3k | Volunteers \$3k Valet \$3k | Videographer \$3k | Photographer \$3k



KIDS MATTER INTERNATIONAL IS PROUD OF ITS PLATINUM RATING WHICH IS THE HIGHEST RATING GIVEN BY GUIDESTAR.



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