

# CORPORATE FRIENDS PROGRAM

## Engagement of the Local Community

### **\$12,000 PLATINUM SPONSORSHIP**

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- Your company will sponsor (100) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Platinum Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- Kids Matter will host a 'Friendship Social' where your company's employees will be invited to a local restaurant to meet the Kids Matter team and learn more about our programs.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.
- Kids Matter will work with your company's marketing team to create (4) social media posts over a 12-month period for the year. Kids Matter can also create a video that illustrates your company's involvement and support of Kids Matter.

### **\$10,000 GOLD SPONSORSHIP**

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- Your company will sponsor (75) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Gold Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- Kids Matter will host a 'Friendship Social' where your company's employees will be invited to a local restaurant to meet the Kids Matter team and learn more about our programs.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.
- Kids Matter will work with your company's marketing team to create (3) social media posts over a 12-month period. Kids Matter can also create a video that illustrates your company's involvement and support of Kids Matter.

### **\$7,500 SILVER SPONSORSHIP**

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- Your company will sponsor (50) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Silver Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.
- Kids Matter will work with your company's marketing team to create (2) social media posts over a 12-month period.

### **\$5,000 BRONZE SPONSORSHIP**

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- Your company will sponsor (25) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Bronze Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.
- Kids Matter will work with your company's marketing team to create (1) social media posts over a 12-month period.

### **\$3,000 PEWTER SPONSORSHIP**

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- Your company will sponsor (10) kids to be clothed at the Around the Block Event. Your company logo will also be featured as a Pewter Sponsor at the Around the Block event.
- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- Your logo will be featured on the Kids Matter website with a link to your company website.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.

### **\$1,500 BRASS SPONSORSHIP**

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- Kids Matter will provide the 'Kids Matter Seal Of Friendship' logo for marketing material and/or as a link for your company website.
- A Kids Matter Volunteer Coordinator will contact your company about exclusive volunteer opportunities or events.

*\*\*\*Kids Matter Corporate Friends can be paid in one sum or in payments throughout the year.*